



**SHREWSBURY**  
BUSINESS CHAMBER

Chamber Magazine Summer 2014



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[www.shrewsburybusiness.com](http://www.shrewsburybusiness.com)

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Chairman's foreword

## WELCOME TO OUR MAGAZINE...

*Welcome to the Shrewsbury Business Chamber Magazine. We used to have a regular newsletter, but for financial reasons this has not been produced for the last few years. Now things are much improved on the economic front, we're trying to make the Chamber more vibrant, and our promise is to be member-focused. This magazine will be distributed to all members by e-mail, and we'll also be printing it and sending it to as many places as we can - where we hope it will be seen by lots of people. Of course, if you're in it, this will help you by spreading the news about your business.*

*You can help us in two ways: pass the electronic version to your marketing department, asking them to send us items for the next issue and for our website, so we can help you to promote your business to all our other members. You could also print it off and leave it where it would be read by people in your business or your customers, or forward it by e-mail to your customers and associates.*



Val Edwards, Hatchers Solicitors

### Advertise with us!!!

Would you like to advertise in the next issue of our magazine, which is printed, sent to our mailing list, uploaded on our website *and* tweeted to almost 2000 followers? Or have a static/animated advertising banner on our website? E-mail [info@shrewsburybusiness.com](mailto:info@shrewsburybusiness.com) for a rate card.

On the cover... Chamber networking

## MEET UP WITH NEW BUSINESS CONTACTS AT OUR NETWORKING EVENTS

Have you discovered Shrewsbury Business Chamber's increasingly popular networking events yet? Usually held monthly, the Chamber holds a number of networking meetings throughout the year, with guest speakers invited according to the topic of the day... all are usually held on a Wednesday at 6pm, unless otherwise stated.

Members, their guests and potential members are always very welcome.

The next free networking evening, which includes the AGM, is to be held at the new Shrewsbury Museum 6pm Wednesday 17th September and includes a tour. Visit the website to register, or contact our secretary, Val Povall, on 01939 236001 [valpovall@trebles.free-online.co.uk](mailto:valpovall@trebles.free-online.co.uk)).



Chamber member receives courtesy award

## CARAVAN DEALERSHIP SALOP LEISURE RECOGNISED FOR EXCEPTIONAL COURTESY

The National Campaign for Courtesy has recognised a leading caravan dealership with sales centres in Shropshire, Mid Wales and Worcestershire for its courtesy and high standard of customer service.

The campaign's chairman, Peter Foot, and regional executive, Elizabeth Hall, recently paid a visit to Salop Leisure's headquarters at Emstrey, Shrewsbury to present certificates in recognition of exceptional courtesy.

Certificates were presented to Salop Leisure's chairman Tony Bywater, long-serving receptionist Jean Courtney and to the company, which also itself has long supported the campaign.

"We were delighted to receive recognition from the National Campaign for Courtesy," said Mr Bywater, "as we have built the company over nearly 50 years on being polite, courteous and caring towards each other and to our customers."



New member feature

# WELCOME TO OUR NEW MEMBERS...

Shrewsbury Business Chamber has been representing businesses in the Shrewsbury area since 1903. As the main platform for businesses, membership of the Chamber is open to all business types. We recognise that the economy is a difficult one so we have kept our fees to a minimum, ensuring good value and good services

for members. We've introduced a new pricing structure so that home-based businesses can enjoy the benefits of full Chamber membership for a trial period of 12 months at a reduced rate, while student membership is free. For full details of our membership rate pricing structure, please see our website.

## Salop Computer Centre



Salop Computer Centre is one of Shrewsbury's leading/premier independent IT retailers. Initially established as HCS Computers in 1999, the company has grown from a small local business to one with immense prestige, held in high regard by domestic and business customers alike. The company deals in IT sales, repairs and maintenance as well as providing website hosting and design - indeed, the company hosts the Chamber's very own website.

The name change reflects the synergy with the Salop Centre Group based on St Michael Street, Shrewsbury: under one roof, home entertainment, media, music and IT needs are catered for with a superior level of customer service. The change also underlines the importance of the Shrewsbury and Shropshire area to the business.

*Salop Computer Centre - Home, Business & Education  
St Michael's Street, Shrewsbury, SY1 2DE 01743 233550 sales@salopcomputercentre.co.uk*



## Peakes Travel Elite

Peakes Travel Elite is Shrewsbury's only family-run, independent travel agents. Situated in Mardol (opposite Jessops), they offer exceptional choice and value for money when it comes to planning your next holiday, flight or short break away. ABTA bonded, their staff offer completely impartial advice to find the perfect holiday for your requirements - recognised twice this year with the agency picking up two national awards for agency and independent travel agent of the year.

*Peakes Travel Elite  
11 Mardol, Shrewsbury  
SY1 1PY 01743 233234  
www.peakestravelelite.co.uk*

## Sarah Hart Media

Sarah Hart Media is a public relations and copywriting consultancy set up eight years ago by former journalist and feature writer Sarah Hart. Sarah worked for the Express & Star and Shropshire Star at a senior level before becoming a freelance writer and PR consultant, with work published in both regional and national newspapers and magazines. Working with an experienced team



of associates, her ethos is to provide quality and creativity. Her current client sectors include retail, food & drink, hospitality, sport & leisure, legal & business services, health & social care, motor services and the arts.

*Sarah Hart Media  
s.hartmedia@btinternet.com  
01743 792555/ 07415 351318*

## Jamie Burgoyne

Our very first student member enjoying the benefits of free membership with the Chamber, Jamie Burgoyne studies Level 3 Creative Media at Shrewsbury College of Arts & Technology.



He specialises in film editing and animation, and you will also see examples of his photography on the front cover and throughout the Business Chamber website.

*Jamie Burgoyne  
jamie@sports-mode.com*

## Thighs the Limit

Possibly Shrewsbury's smallest shop, Thighs the Limit is based in Mardol, and offers a huge range of tights, suspenders and stockings.

The business has been successfully run by local businesswoman Kerry Mason for around four years. In addition, Kerry has another website: bustedltd.co.uk offers retro lingerie with a burlesque twist, while its Shrewsbury Dance pages offer a range of professional dance apparel and footwear for children and adults, male and female alike.

*Thighs the Limit  
70A Mardol, Shrewsbury  
SY1 1PZ  
01743 588188  
www.thighsthelimit.co.uk*



## ASSISTANT HEADTEACHER'S DELIGHT AT EX-STUDENTS' APPRENTICESHIPS

An assistant headteacher has spoken of her delight that two ex-students, who were recruited by an award-winning Shrewsbury caravan dealership after they had impressed on school work experience placements, are well on their way to completing an apprenticeship.

Ashley Lutwyche, 18, and Daniel Taylor, 19, have passed the first stage of their apprenticeship in workshop procedures by completing qualifications in operational services, employment rights and responsibility, Active IQ Leisure certificate and key skills in mathematics and English.

Both ex-students of Sundorne School & Sports College in Shrewsbury, they are now employed as caravan and motorhome engineers at Salop Leisure. Their former head of year, Angela Bithell, the school's assistant headteacher, said she never had any doubt that both students would succeed taking a vocational career route.

"Ashley and Daniel were nice, strong characters with a good work ethic and always showed a flair for going into some kind of vocational qualification," she said. "They were put on the right career path and made the right choice. Seeing our

students succeed is the reason that I do this job and it's good that businesses still give them opportunities. Credit to Salop Leisure and its chairman Tony Bywater for being so supportive, always believing in the school and giving our students work placements, which give them the opportunities they deserve."



Angela Bithell congratulates Salop Leisure's after sales manager Viv Jones for helping develop the careers of her ex-students Daniel Taylor (left) and Ashley Lutwyche.

### Member news

## TANNERS WINES OPENS NEW SHOP ON WYLE COP

Tanners Wines has opened a new shop with frontage on Wyle Cop in Shrewsbury. Linked to the rest of the historic Tanners building through the rear courtyard, it is likely that this was once part of their larger premises which date back to 1842 as a Wine Merchant. At some stage the premises also housed a bakery, and an old cooking range from those days has been preserved. 'A Taste of Tanners' is exactly that - a distillation of the best of the larger Cellars Shop but with the convenience of being on Wyle Cop and more accessible to passers-by.

Committed to show-casing a selection of high-quality wines stocked in the Cellars Shop, the new store will also feature an array of luxury gift items associated with wine. In addition, customers will have the chance to



'try before they buy' with a brand new wine dispensing system, Wine Emotion, which allows the purchase of a single glass of wine - the first machine of its kind in Shropshire.

### Local river festival success

## SHREWSBURY RIVER FESTIVAL ATTRACTS OVER 7000

The theme for this year's Shrewsbury River Festival on Sunday, 8th June was 'Return of the Pirates', a fitting tribute to local businessman and ex-Shrewsbury Business Chamber chairman the late Graham Galliers, who was always passionate about improving access to the river for everyone, thereby benefiting the local tourist economy. One of the initial driving forces behind the Shrewsbury River Festival, Graham felt that the fun family event was a fantastic way of introducing people of all ages to the many facets of the river.

"The Red Arrows' flypast was the crowning glory of the festival," said Tony Durnell, chairman of the 2014 Festival organising committee. "The many volunteers, stallholders, air cadets and entertainers - as well as the fabulous crowds - all contributed to a fantastic day."

"It was brilliant!" tweeted Mayor of Shrewsbury Cllr Beverley Baker, later that evening. "Loved releasing the elvers and met some very varied and wonderful Pirates! Everyone say Aaaaaarrrrrr!"

